

Message Text

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ACTION AF-08

INFO OCT-01 EUR-12 ISO-00 EB-07 COME-00 SS-15 NSC-05 L-03

CIAE-00 INR-07 NSAE-00 /058 W
----- 126889

R 191640Z OCT 76

FM AMEMBASSY DAKAR

TO SECSTATE WASHDC 6959

INFO AMEMBASSY OTTAWA

UNCLAS DAKAR 6789

E.O. 11652: N/A

TAGS: PFOR, SG, ETRD,US

SUBJECT: SENEGALESE GOVERNMENT EFFORTS TO ATTRACT AMERICAN
TOURISTS

REF: DAKAR 4907

1. EMBASSY HAS RECEIVED OFFICIAL COMMUNICATION DATED
OCTOBER 18 FROM GOS FON MINISTRY CONCERNING PLANNED OCTOBER 26
OPENING OF SENEGALESE TOURISM PROMOTION OFFICE IN NEW YORK.
FONMINISTRY MESSAGE TRANSMITS LETTER DATED OCT. 12 TO
AMBASSADOR FROM DELEGATE GENERAL FOR TOURISM MOUSTAPHA FALL.
UNOFFICIAL TRANSLATION OF TEXT FOLLOWS:

2. QUOTE: OFFICE OF PRIME MINISTER, GENERAL DELEGATION FOR
TOURISM, OCTOBER 12, 1976

DEAR MR. AMBASSADOR:

I AM HAPPY TO INFORM YOU THAT THE GOVERNMENT OF SENEGAL
HAS DECIDED TO OPEN AN OFFICE FOR TOURIST PROMOTION IN
NEW YORK TO DEVELOP TO THE FULLEST A FLOW OF
NORTH AMERICAN TOURISTS(FROM THE UNITED STATES AND
CANADA) TO SENEGAL.

THIS OFFICE WILL OPEN OCTOBER 26, 1976.

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NA CONSIDER IT ESSENTIAL FOR THE INFORMATION AND PROMOTION

FUNCTIONS OF THE PLANNED OFFICE THAT IT RECEIVE THE ASSISTANCE OF AMERICAN AUTHORITIES, IN PARTICULAR OF THE FEDERAL MINISTRY IN CHARGE OF COMMERCE AND TOURISM.

CONSEQUENTLY, I WOULD PROPOSE TO CALL UPON THE SECRETARY IN CHARGE OF COMMERCE AND TOURISM IN WASHINGTON DURING ONE OF MY FORTHCOMING TRIPS TO THE UNITED STATES IN ORDER TO DISCUSS WITH HIM THE POSSIBILITIES FOR THE ASSISTANCE OF HIS ADMINISTRATION TO OUR OFFICE. I VERY MUCH HOPE, THEREFORE, THAT YOU WILL BE ABLE OFFICIALLY TO NOTIFY THE FEDERAL AUTHORITY MENTIONED ABOVE OF THE ASSISTANCE WHICH THE SENEGALESE GOVERNMENT HOPES TO OBTAIN FROM IT TO HELP OUR TOURIST PROMOTION OFFICE IN NEW YORK.

THANK YOU FOR YOUR CONTINUING AND EFFECTIVE COOPERATION.

SINCERELY YOURS,

(S) MOUSTAPHA FALL

UNQUOTE

3. EMBASSY POUCHING COMMUNICATIONS DESCRIBED ABOVE TO AF/W, KILLION.

4. COMMENT/ACTION REQUESTED: US-EDUCATED FALL HAS MADE SPECIAL POINT OF USING HIS QUASI-MINISTERIAL POSITION TO FOSTER CLOSE LINKS BETWEEN US AND SENEGAL. WHILE MISSION APPRECIATES THAT US ECONOMIC INTERESTS ARE NOT SERVED IMMEDIATELY BY PROMOTING AMERICAN TOURISM ABROAD, MISSION BELIEVES OUR OVERALL POLITICAL/CULTURAL RELATIONSHIP WITH SENEGALESE GOVERNMENT WOULD BE SERVED BY RECEIVING FALL AT APPROPRIATELY HIGH USG LEVEL TO DISCUSS SENEGALESE TOURISM DEVELOPMENT EFFORTS. EMBASSY WOULD APPRECIATE REACTION OF DEPARTMENT OF PROPOSAL FOR MEETING WITH SECRETARY OF COMMERCE.
AGGREY

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Message Attributes

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Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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